

Purpose

Graphic Design

- Print + Web
- Innovative creative design and usability
- New ways to express messages and create unique design experiences
- Finding the healthy balance between design, business, and life
- Positive connections between people, companies, organizations, and things
- Connect and share anything and anyone that inspires
- Impact in all dimensions of the human experience
- Apply Integral Theory, Conscious Business, and Spiral Dynamics in action to all efforts

Online Portfolio and more
www.third-power.com



Jarrad Connor

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I always want to learn. I am a motivated and personable human being. Constantly looking for the positive connections between people and the variables of online and offline life. Always knowing that I can learn something from anyone. I am always trying to find new perspectives, solutions, and ideas to challenging problems.

Seven Years of Design

"I refuse to be enslaved by a single perspective." - Timothy "Speed" Lebowitz

Internet + Print

■ Graphics
FireWorks
Illustrator
Photoshop

■ Print Layout
Illustrator
InDesign
Acrobat Pro

■ Web Graphics
FireWorks
Photoshop

■ Web Development
Dreamweaver + CSS

■ Other
Microsoft Office
Google Docs

■ OS
Mac OS
Windows

● Using computers to create graphics, layouts, and navigational pages since the Mac+. Using programs like Mac Paint and Hypercard when I was 10
Working with computers for both print and web, using both PC and Mac, for the past 11 years

Professional Experience

Graphic Design Freelance and Volunteer

- Various types of businesses
- Non-Profit Organizations
- Logos
- Promotional materials
- Websites
- Consistent Identity
- Online and Offline

Hinko's Document Creation Specialist

- Worked with a variety of customers
- Designed
- Ready for print production
- Flyers
- Brochures
- Business Cards
- Posters
- Signs
- Business forms
- Much more

Hinko's - FedEx Hinko's - FedEx Office

- Consulted with different types of customers
- Oversaw the process of tracking orders
- Quality standards.
- Complex orders both online and offline
- Resolved difficulties with work flow issues
- Organized digital documents for fast production
- Various applications and platforms
- Multitasking within a retail+production environment

Employment History

Hinko's - FedEx Hinko's - FedEx Office 2000-2011
Document Creation Specialist + Project Manager + Senior Retail Consultant

Third-Power 1999-Current
Graphic Design + Print + Web + Consulting

Graphic Design for Print and Web

- **Truline Productions** Thin Blue Flame - Film
Logo + Web + Print + Promotion + Production + Volunteer
- **Combat Athlete Charities**
Combat Athletes for Nova Friburgo
Logo + Poster + Volunteer
- **Diamondback Renovations**
Logo + Web + Print + Site Design + Maintenance
- **Women's Adventure Race**
Web + Logo + Print + Promotion + Volunteer
- **RELEASE San Francisco** Martel Toler & Nabel Musleh
Flyers for various top international DJ's for major events in San Francisco.
BT - Paul Van Dyk - Felix Da House Cat - Lazy Dog - Dfuse - Anthony Pappa - Mark Lewis - Danny Howles
- **Kamal Shalorus UFC Fighter and Arete Training Center**
Logo + Web + Print + Social Media + Site Design + Maintenance + Volunteer
- **Benefit Jam for Chase Gouin**
Flatland DMH Pioneer
Flyer + Poster + Print + Volunteer
- **Austin Fit Magazine**
2000-2002
Site Design + Maintenance
- **Veritas Group**
Flyer
- **Stuart Davis**
Flyer + Volunteer
- **Still Point Aikido**
Print + Flyers + Magazine Ad
- **Atomic Dance Factory**
Site Design + Maintenance + Logo + Web + Print

■ **Raw and Desperate**
Web + Print + Promotion + Volunteer
A local Austin grass roots arts
& non-profit cause alliance.

Pandora's Box
Event at
Enchanted Forest

4 Months of Planning
1 Burlesque Troupe
4 Bands
2 Fire Dancing Troupes
1 Acrobatic Troupe
4 Artists

800-900 Guests Attended

Konkrete Jungle
Fashion Show
Thrift shop fashion show.

Designed the program for the show. The
show included 17
models, 3 bands, and stage design. A ben-
efit for Ecology Action.

200 Guests Attended

Art for Humanity
Outdoors arts market
and music event.

2 Bands + 20 artists.

A benefit for
Inside Books Project

50 Guests Attended